



LADD FOUNDATION STURGEON FISHING EVENT 2020

PRODUCT DONATIONS

The Ladd Foundation Sturgeon Fishing Event will return to the beautiful Fraser River in British Columbia Canada, August 4th - 7th 2020. This intimate charity event is a 2 day sturgeon fishing experience guided by world renown Sturgeon Slayers with 3 nights accommodation at the Fraser River Lodge in Agassiz, BC. All meals are included along with spending time sturgeon fishing with an NHL star, an axe throwing tournament, and auction.

Event Proceeds: The event will benefit The Canadian Mental Health Association Kelowna & Sturgeon Conservation. 75% of the proceeds will help launch Foundry Mobile in the Okanagan Valley, and 25% will go towards sturgeon conservation.

» Canadian Mental Health Association Kelowna:

<https://cmhakilowna.com/>

» Fraser Valley Angling Guides Association:

<http://fraservalleyanglingguides.com/conservation/> (Juvenile Data Collection)

We are requesting product or gift certificate donations from community business leaders like you for our online auction on August 6th, or as items for our exclusive swag bags. Any help would be greatly appreciated for these important causes. Every little bit helps. We want to make a difference in our community—one dollar at a time.

Our goal is to be proactive in finding ways for this to be beneficial for all parties involved so if there is absolutely anything we can do on our end for your company, please do not hesitate to reach out with any suggestions. We truly want this to be a partnership as we work with you to support these great causes.

Please contact Brandy Ladd at brandy@laddfoundation.org or call 204.805.3388 for more information on the event and donation needs.

Thank you for your support,

Andrew & Brandy Ladd

Founders of The Ladd Foundation





PRODUCT DONATION LEVELS

(DOLLAR AMOUNTS BELOW REFLECT VALUE OF PRODUCT DONATED)

Gold Level Product Donation

\$20,000

- » 1 full table at gala dinner (6 people) with access to attending NHL players
- » 1 participant spot
- » Social media recognition during the event
- » Public acknowledgement at gala dinner

Silver Level Product Donation

\$10,000

- » 1 full table at gala dinner (6 people) with access to attending NHL players
- » Social media recognition during the event
- » Public acknowledgement at gala dinner

Bronze Level Product Donation

\$5,000

- » 3 tickets to gala dinner with access to attending NHL players
- » Social media recognition during the event
- » Public acknowledgement at gala dinner

Basic Product Donation

Anything Under \$5,000

- » Social media recognition during the event
- » Public acknowledgement at gala dinner

